



Keep Newberry Beautiful *Summer Fair*

SPONSORSHIP OPPORTUNITIES

Thank you for your partnership in the promotion of the **Keep Newberry Beautiful Summer Fair**. We're excited to bring this Family Friendly and time honored tradition back to Newberry, We expect wonderful attendance for the 2022 **Keep Newberry Beautiful Summer Fair**, giving you great exposure for your sponsorship dollars. The Fair Dates are August 25-28, 2022!

This event will be held in Newberry's original Fair grounds, which many residents remember from years past. Free Admission and Affordable arm bands for Amusements, Delicious Food Vendors, Fun Games and Prizes, Free Demonstrations from Local Participants (Music, Clubs) Artisans and Community Booths through the generous support of our community-minded sponsors like you!

If you're interested in Sponsoring the **Keep Newberry Beautiful Summer Fair** please complete the attached form or contact us at 803-597-3160. If you are interested in being a sponsor of Keep Newberry County Beautiful, please contact us as we'd be happy to add to you our mailing list for our many local events. We look forward to our partnership with you to Make this inaugural event a **HUGE SUCCESS!**

Platinum, Gold – Your logo on advertising and banners (based on sponsor level) invite to Annual Banquet, and links to your websites and announced recognition at the Fair.

Silver -advertising based on sponsor level, invite to Annual Banquet and recognition at Fair.

Bronze & Patron level will receive advertising recognition on flyers.

We value our sponsors and want to support your businesses. We encourage you to decorate and bring items to your booth to promote your business. Examples may be giveaways, such as koozies, pens, plastic cups, and other promotional materials. As a sponsor, you are given advertising privileges as designated by your donation amount .

| Check one | Sponsorship Level | Additional Information |
|-------------------------------------|-------------------|--|
| <input checked="" type="checkbox"/> | | Check Yes or No |
| | Platinum- \$5000 | Free <u>Covered</u> Booth Space 20x20 yes___no___ (in premium location) |
| | Gold- \$2500 | Free <u>Tented</u> Booth Space 10x10 yes___no___ |
| | Silver-\$1000 | Free Booth Space yes___no___ |
| | Bronze-\$500 | |
| | Patron-\$100 | |



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SPONSORSHIP INTENT FORM

PLEASE RETURN BY JULY 8 , 2022, TO RECEIVE ALL THE BENEFITS OF BEING A SPONSOR

Please enclose check with your intent form. Make Checks Payable to “Keep Newberry County Beautiful”

Sponsor Company or
Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone # _____

E-Mail:

Website:

Contact Signature: _____ Date: _____

Position of Contact _____

FOR MORE INFORMATION CONTACT:

Crista Lukoski—Executive Director email: Keepnewberrybeautiful@gmail.com

Keep Newberry County Beautiful, 719 Kendall Rd Newberry, SC 29108 (803) 597-3160

www.keepnewberrybeautiful.com